

# Manheim National All Star 2019 Scratch Off Promotion

## Terms and Conditions

### ELIGIBILITY

**Eligible Dealerships.** The Manheim National All Star 2019 Scratch Off Promotion (the “Promotion”) is operated by Manheim Remarketing, Inc. on behalf of itself and its auction affiliates (“Sponsor”), and is open only to automobile dealerships that (i) have a valid AuctionACCESS membership number as throughout the entire Promotion Period (“5 Million Number”); (ii) have received the Reward coupon(s) (as defined herein) from Sponsor; and (iii) are not an excluded dealership as described below (each, a “Participating Dealership”). The determination of whether a particular dealership is eligible to participate in the Promotion will be determined in Sponsor’s sole discretion.

This Promotion is subject to all applicable laws and regulations. Receiving a Reward (as defined below) in connection with this Promotion is contingent upon the dealership complying with all of the requirements in these terms and conditions for the Promotion (the “Terms”). **ALL REWARDS WILL BE PROVIDED DIRECTLY TO THE PARTICIPATING DEALERSHIPS AND NOT TO THE INDIVIDUAL PERSON WHO MADE THE ELIGIBLE PURCHASES ON BEHALF OF THE PARTICIPATING DEALERSHIP.**

It is your sole responsibility to review, understand and comply with your employer’s gift and/or ethics policies regarding your eligibility to participate in promotions. Sponsor disclaims any and all liability or responsibility for disputes arising between an employee and their employer related to this promotion.

**PROMOTION PERIOD.** The Promotion will begin on July 30, 2019, at 8:30 a.m. Pacific Time (“PT”) and end on August 2, 2019 at 11:30 a.m. PT (the “Promotion Period”). Sponsor will be the official timekeeper for the Promotion.

The Promotion will take place at the participating locations listed in Schedule A (each, a “Participating Location”). Please see Schedule A for each Participating Location’s sale times and dates.

Participation varies based on the Participating Location. Rewards will only be redeemable at the Participating Location that issued the scratch off card and on the Participating Location’s sale date, as listed in Schedule A.

The scratch-off cards will be distributed by Sponsor to Participating Dealerships during the Promotion Period. Scratch-off cards available while supplies last.

### REWARD

Participating Dealerships will receive a scratch-off card from Sponsor, at Sponsor’s discretion, and will have the opportunity to win a Reward (a “Reward”). Rewards will vary by Participation Location. See Schedule A for a list of possible Rewards and methods of entry. Rewards subject to additional terms and conditions of Reward issuer.

Participating Dealerships will receive the Reward directly from a Manheim Representative during the Promotion Period.

Maximum approximate value of any Reward: \$750.

Scratch-off card has no monetary value and cannot be exchanged for cash. Reward and individual components of Reward packages are subject to availability. Sponsor reserves the right to substitute Reward or components of Reward package with a reward or component of equal or greater value. Reward earned

in this Promotion will be awarded directly to the relevant Participating Dealership via a method to be determined in Sponsor's sole discretion.

Rewards are non-transferable. Rewards redeemable only at the Participating Location that issued the winning scratch off card and on that Participating Location's sale date—as listed in Schedule A. Rewards are not redeemable for cash. Rewards cannot be applied to prior purchases or combined with other offers or discounts. TRA units excluded.

Reward and individual components of Reward packages are subject to availability. Sponsor reserves the right to substitute Reward or components of Reward package with a reward or component of equal or greater value. Reward earned in this Promotion will be awarded directly to the relevant Participating Dealership via a method to be determined in Sponsor's sole discretion. See Reward coupon for additional terms and conditions, some restrictions apply.

As applicable and based on the specific Reward, no refund or compensation will be paid in the event of the cancellation or delay of any portion of a Reward package for an event ("Event"), or any portion thereof. Sponsor will not be liable if the Event, or any portion of it, is cancelled or delayed. Sponsor may, in its sole discretion, attempt to reschedule for a future event. Event tickets are subject to certain terms and conditions as specified by issuer. The terms and conditions of the Event ticket may govern if the Event is cancelled due to weather, an act of God, an act of terrorism, civil disturbance or any other reason. Sponsor is not responsible for, and will not replace, lost, mutilated, or stolen Event tickets, vouchers, wristbands, or certificates. Exact details, including seat locations, shall be determined in the sole discretion of Sponsor

#### **ADDITIONAL REWARD TERMS**

Participating Dealerships may waive the right to receive a Reward. No substitutions for the Reward are allowed. Participating Dealerships that receive a Reward are solely responsible for reporting and paying any taxes on the award. The Participating Dealership receiving a Reward may be required to provide valid tax information to Sponsor or complete any tax forms required by the applicable government authority. Rewards will be made directly to the Participating Dealership and will be fulfilled within six (6) to eight (8) weeks after the end of the Promotion Period. Amount of transportation assistance Reward determined by Sponsor based on mileage from auction site and verified commercial transportation rates, in Sponsor's sole discretion.

Participating Dealerships and, when applicable, the individual participating in the Reward, may be required to complete a liability and publicity release (except where prohibited by law), which must be notarized and returned within ten (10) days of notification that the Participating Dealership has qualified to receive a particular Reward or of the Participating Dealership providing to Sponsor the names of those who will participate in a Reward, as applicable.

#### **Second-Chance Drawings.**

Select Participating Locations will offer "second-chance drawings" for certain non-Reward-bearing scratch-off cards. Participating Dealerships with such non-winning scratch-off cards may enter the second-chance drawings at the select Participating Locations by submitting the non-winning scratch-off card to the designated entry box on-site at the Participating Location. The Participating Location will conduct a random drawing from among all eligible entries on the designated date and time for such second-chance drawing as detailed in Schedule A.

#### **RELEASE AND LIMITATION ON LIABILITY**

BY PARTICIPATING IN THIS PROMOTION, EACH PARTICIPATING DEALERSHIP AND ITS AGENTS AGREE TO FULLY RELEASE, FOREVER DISCHARGE, AND HOLD HARMLESS

SPONSOR, COX ENTERPRISES, INC., AND THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING AND PROMOTION AGENCIES, AND AWARD SUPPLIERS AND EACH SUCH COMPANY'S OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES, SUCCESSORS, AND ASSIGNS (COLLECTIVELY, THE "RELEASED PARTIES") FROM AND AGAINST ANY CLAIMS, COSTS, LIABILITIES, LOSSES, INJURIES, AND DAMAGES ARISING OUT OF OR RELATED TO THE PROMOTION OR THE RECEIPT AND/OR USE OF ANY REWARD TO THE FULLEST EXTENT PERMITTED BY LAW. EACH PARTICIPATING DEALERSHIP AND ITS AGENTS FURTHER AGREE THAT THE RELEASED PARTIES' TOTAL LIABILITY TO ANY PARTICIPATING DEALERSHIP FOR CLAIMS ARISING FROM OR RELATED TO THIS PROMOTION IS LIMITED TO \$500 (USD).

PARTICIPANTS AGREE THAT ANY CAUSE OF ACTION ARISING OUT OF, RELATING TO, OR IN ANY WAY CONNECTED WITH ANY OF RELEASED PARTIES OR ANY PART OF THE PROMOTION MUST COMMENCE WITHIN ONE (1) YEAR AFTER THE CAUSE OF ACTION ACCRUES; OTHERWISE, SUCH CAUSE OF ACTION SHALL BE PERMANENTLY BARRED.

In the event the Promotion is compromised by a virus, non-authorized human intervention, tampering, or other causes beyond the reasonable control of Sponsor, which corrupt or impair the administration, security, fairness, or proper operation of this Promotion, Sponsor reserves the right in its sole discretion to suspend, modify, or terminate the Promotion. Should the Promotion be terminated prior to the stated end of the Promotion Period, Sponsor reserves the right to award any Rewards based on the Eligible Purchases made before the termination date.

#### **PRIVACY AND WEBSITE TERMS**

The collection, use, and sharing of your information is subject to the Sponsor's privacy policy, a link to which is located at [manheim.com](http://manheim.com). By visiting [manheim.com](http://manheim.com), you also agree to be bound by the visitor agreement, a link to which is located at [manheim.com](http://manheim.com). This Promotion is governed by and will be construed in accordance with the laws of the state of Georgia. By participating in this Promotion, you consent to the exclusive jurisdiction and venue of the state and federal courts in Fulton County, Georgia in all disputes arising out of or related to this Promotion.

#### **QUESTIONS**

If you have any questions about the Promotion, please contact the appropriate individual listed in Schedule A associated with the Manheim Location.

## SCHEDULE A

<b>Manheim Location</b>	<b>Sale Dates, Times</b>	<b>How to Enter</b>	<b>Reward</b>	<b>Odds of winning</b>	<b>Contact</b>
California	July 31, 2019, 9:00 a.m. – 12:00 p.m. PT	First 200 checked in; 200 available from Business Units; 100 distributed in lanes, while supplies last	150 – (1) Koozie (ARV: \$2) 30 - (1) Lunch Ticket (ARV: \$10.00) 30 – (1) \$25 Rebate (ARV: \$25) 50 – (1) 7-Day PSI (ARV based on unit) 10 – (1) Rolling Cooler (ARV: \$75) 100 – (1) T-shirt (ARV: \$9)	Scratch off: 37:50  Koozie 3:10 Lunch Ticket 3:50 Rebate 3:50 PSI 1:10 Cooler 1:50 T-Shirt 1:5	Ashley.Hassoun@coxautoinc.com
Central California	August 1, 2019, 9:00 a.m. – 5:00 p.m. PT	First 200 checked in each sale day; first 100 to talk to a Manheim Rep about Manheim Express or visit Business Units throughout sale, while supplies last	200 – (1) Koozie (ARV: \$2) 2 – (1) Aukey Ora iPhone Camera Lens (ARV: \$19.99) 10 – (1) \$25 Rebate on next vehicle purchased via Manheim Express and facilitated by Manheim Central California. Expires 8/31/2019 (ARV: \$25) <b>Second-Chance Grand Prize: (1) 55" Insignia Ultra LED 4k Smart TV (ARV: \$299.99)</b> <b>(1) MLB and MiLB Merchandise Package (ARV: \$100)</b> <b>(1) Aukey Ora iPhone Camera (ARV: \$19.99)</b>	Scratch off: 53:75  Koozie 2:3 Camera Lens 1:150 Rebate 1:30  Second-Chance prizes: varies with number of entries for each prize.	<a href="mailto:Michelle.Tracy@coxautoinc.com">Michelle.Tracy@coxautoinc.com</a>
El Paso	August 1, 2019, 9:30 a.m. – 5:00 p.m. MT	First 200 checked in; 100 distributed at Manheim Booth or who show a Manheim Representative the Manheim Express app on mobile phone, while supplies last	178 – (1) Koozie (ARV: \$2) 6 – (1) Tumbler (ARV: \$6) 4 – (1) \$25 Rebate on purchase or sale of vehicle at Manheim El Paso. Expires 8/1/2019 (ARV: \$25) 2 – (1) Aukey Ora iPhone Camera Lens (ARV: \$19.99) <b>Second-Chance Grand Prize: (1) Baseball Package (ARV: \$500)</b>	Scratch off: 19:30  Koozie 89:150 Tumbler 1:50 Rebate 1:75 Camera Lens 1:150  Second-Chance prizes: varies with number of entries received for prize.	<a href="mailto:Michelle.Tracy@coxautoinc.com">Michelle.Tracy@coxautoinc.com</a>
Nevada	August 2, 2019, 9:00 a.m. – 11:30 a.m. PT	Distributed by first 50 attendees will get a scratcher upon arrival to the sale. Each of the 15 lanes will have 10 tickets to hand out to the first 10 buyers.	2 – (1) Wet Sand (ARV: \$150) 3 – (1) Full Detail (ARV: \$100) 5 – (1) \$50 Rebate (ARV: \$50) 15 – (1) \$25 Rebate (ARV: \$25) 10 – (1) Polo (ARV: \$18) 15 – (1) Set of Wine Glasses (ARV: \$25) 75 – (1) Central Dispatch Chapstick (ARV: \$4) 75 – (1) Manheim Pen (ARV: \$5)	Scratch off: 1:1  Wet Sand 1:100 Full Detail 3:200 \$50 Rebate 1:40 \$25 Rebate 3:40 Polo 1:20 Wine Glasses 3:40 Chapstick 3:8 Pen 3:8	Oscar.Bazemore@coxautoinc.com
New Mexico	July 31, 2019, 8:30 a.m. – 5:00 p.m. MT	First 200 checked in on each sale day; 100 distributed to dealers who visit a Business Unit during sale, while supplies last	150 – (1) can koozie (ARV: \$1) 145 – (1) Hat (ARV:\$10) 5 – (1) \$100 Rebate (ARV: \$100)	Scratch off: 1:1  Koozie 1:2 Hat 29:60 Rebate 1:60	<a href="mailto:Michelle.Tracy@coxautoinc.com">Michelle.Tracy@coxautoinc.com</a>
Phoenix	August 1, 2019, 8:30 a.m. – 5:00 p.m. PT	First 425 checked in; 75 distributed by senior management during sale.	100 – (1) T-Shirt (ARV: \$10) 100 – (1) Hat (ARV: \$10) 100 – (1) Lunch Ticket (ARV: \$10) 5 – (1) \$100 Rebate (ARV: \$100) 15 – (1) \$50 Rebate (ARV: \$50) 30 – (1) \$25 Rebate (ARV: \$25)	Scratch off: 7:10  T-Shirt 1:5 Hat 1:5 Lunch Ticket 1:5 \$100 Rebate 1:100 \$50 Rebate 3:100 \$25 Rebate 3:50	Jay.Jinon@coxautoinc.com

<b><u>Manheim Location</u></b>	<b><u>Sale Dates, Times</u></b>	<b><u>How to Enter</u></b>	<b><u>Reward</u></b>	<b><u>Odds of winning</u></b>	<b><u>Contact</u></b>
Riverside	July 30, 2019, 8:30 a.m. – 5:00 p.m. PT	First 200 checked in; 50 to GM/AGM for distribution, while supplies last	25 - (1) T-Shirt (ARV: \$10) 25 - (1) Lunch Ticket (ARV: \$12) 5 - (1) 2-Pack Baseball Tickets (ARV: \$112) 15 - (1) Coffee Mug (ARV: \$15) 5 - (1) 7-Day PSI (Value based on unit) 5 - (1) \$200 Recon Work Rebate (ARV: \$200)	Scratch off: 8:25  T-Shirt 1:10 Lunch Ticket 1:10 Baseball Tickets 1:50 Coffee Mug 3:50 PSI 1:50 Rebate 1:50	Trisha.Strasner@coxautoinc.com
San Diego	July 31, 2019, 8:45 a.m. – 12:00 p.m. PT	First 150 checked in; 50 distributed by Manheim Representative, 100 to dealers who download Manheim Express app at booth, while supplies last	200 - (1) Can Cooler (ARV: \$0.56) 50 - (1) Flashlight Key Chain (ARV: \$1) 20 - (1) Notepad and Pen (ARV: \$5) 20 - (1) Hat (ARV: \$8.95) 10 - (1) Tumbler (ARV: \$8.75)	Scratch off: 1:1  Can Cooler 2:3 Key Chain 1:6 Notepad 1:15 Hat 1:15 Tumbler 1:30	Rodrigo.Pinheiro@coxautoinc.com
San Francisco Bay	July 31, 2019, 9:00 a.m. – 12:00 p.m. PT	First 150 checked in; 25 to GM/AGM for distribution; 75 distributed during Pre-Sale Fun, while supplies last	10 - (1) \$50 Rebate on next vehicle purchased via Manheim Express and facilitated by Manheim San Francisco Bay (ARV: \$50.00) 13 - (1) Hat (ARV: \$25) 12 - (1) \$25 Rebate on next vehicle purchased via Manheim Express and facilitated by Manheim San Francisco Bay (ARV: \$25) 4 - (2) Baseball Tickets (ARV: \$100) 5 - (1) Lunch Ticket (ARV: \$12) 5 - (1) 7-Day PSI (Value based on unit)	Scratch off: 27:125  \$50 Rebate 1:25 Hat 13:250 \$25 Rebate 6:125 Baseball Tickets 2:125 Lunch Ticket 1:50 PSI 1:50	Sheldon.Hall@coxautoinc.com
Seattle	July 31, 2019, 9:30 a.m. – 12:00 p.m. PT	First 200 checked in, 65 for distribution by auctioneers.	50 - (1) T-shirt (ARV: \$10) 10 - (1) Water Bottle (ARV: \$14) 5 - (1) Pair of two (2) baseball or soccer tickets (ARV: \$200) 5 - (1) 7-Day PSI (ARV: Value based on unit) 5 - (1) \$200 Recon Work Rebate (ARV: \$200) 1 - (2) football tickets (ARV: \$750)	Scratch off: 76:265  T-Shirt 10:53 Water Bottle 2:53 Sport Tickets 1:53 PSI 1:53 Recon Rebate 1:53 Football Tickets 1:265	Kendra.Nguyen@coxautoinc.com
Southern California	August 1, 2019, 8:30 a.m. – 5:00 p.m. PT	50 for distribution by Business Units, 150 distributed by auctioneers, 100 distributed by GM/AGM	20 - (1) Lunch Ticket (ARV: \$12) 50 - (1) Lanyard (ARV: \$2) 70 - (1) Stress ball (ARV: \$3) 10 - (1) \$50 Rebate on Purchase of 1 Unit (ARV: \$50) 40 - (1) Koozie (ARV: \$2) 20 - (1) Water Bottle (ARV: \$14) 10 - (1) 7-Day PSI (ARV: Value based on unit)	Scratch off: 11:15  Lunch Ticket 1:15 Lanyard 1:6 Stress Ball 7:30 Rebate 1:30 Koozie 2:15 Water Bottle 1:15 PSI 1:30	Barbara.Rodriguez@coxautoinc.com

<u>Manheim Location</u>	<u>Sale Dates, Times</u>	<u>How to Enter</u>	<u>Reward</u>	<u>Odds of winning</u>	<u>Contact</u>
Tucson	July 31, 2019, 9:30 a.m. – 5:00 p.m. PT	500 distributed throughout sales on July 17, 24, and 31 while supplies last	200 – (1) Koozie (ARV: \$2.00) 50 – (1) Rebate on 1 unit priced \$10K or more between July 31 – August 28 at Manheim Tucson (ARV: \$ value based on unit) 10 – (1) Hat (ARV: \$10) 10 – (1) Shirt (ARV: \$14) 10 – (1) AUKEY Ora iPhone Camera Lens (ARV: \$19.99) 12 – (1) \$50 rebate on your next vehicle bought or sold on Manheim Express with Manheim Tucson. Expires 8/31/19 (ARV: \$50) 4 – (1) \$25 Rebate on July 31(ARV: \$25) 2 – (1) \$50 Rebate on July 31 (ARV: \$50) <b>Second-Chance Grand Prize: (1) 55" Insignia Ultra LED 4k Smart TV (ARV: \$299.99)</b> <b>(1) Arizona Diamondbacks Merchandise Package (ARV: \$100)</b>	Scratch off: 149:250  Koozie 2:5 Purchase Rebate 1:10 Hat 1:50 Shirt 1:50 Camera Lens 1:50 \$50 Manheim Express Rebate 3:125 \$25 Rebate 1:125 \$50 Rebate 1:250  Second-Chance Grand Prize: varies with number of entries received.	Michelle.Tracy@coxa <a href="mailto:utoinc.com">utoinc.com</a>
Utah	July 31, 2019, 9:15 a.m. – 5:00 p.m. MT	First 400 checked in; First 300 to visit all Cox Business Unit tables; First 200 to donate blood onsite at Manheim Utah with Element American Red Cross	200 – (1) Koozie (ARV: \$2) 100 – (1) Free Water Bottle (ARV: \$15) 5 – (1) Free Hat (ARV: \$10) 2 – (1) Family Pack of 5 people to Salt Lake Bees Game (ARV: \$100) 1 – (1) Free 7-Day PSI (ARV: Value based on unit) 5 – (1) \$25 Rebate on your next vehicle bought or sold at Manheim Utah (ARV: \$25) 5 – (1) \$50 Rebate on your next vehicle bought or sold at Manheim Utah (ARV: \$50) <b>Second-Chance Grand Prize: (1) \$500 Cox Travel Voucher (ARV: \$500)</b>	Scratch off: 53:150  Koozie 2:9 Water Bottle 1:9 Family Pack 1:180 PSI 1:180 \$25 Rebate 1:180 \$50 Rebate 1:180	Michelle.Tracy@coxa <a href="mailto:utoinc.com">utoinc.com</a>