



MANHEIM MARKETPLACE<sup>SM</sup>

# BUY AND SELL ANYTIME, ANYWHERE.

## NAVIGATE THE DIGITAL WHOLESALE MARKETPLACE EASIER, FASTER AND SMARTER.

Following the example of some of the world's smartest consumer experiences from Amazon and Netflix, you can now enjoy a truly individualized experience across all of our digital properties — from the Manheim.com website, Manheim Express<sup>SM</sup> mobile app, to Simulcast and more.

Find the vehicles most relevant to you, get quick access to the digital tools you use most frequently and get more information about the vehicles you're looking to buy.

- » Buy and sell instantly from wherever you are on any channel from any device
- » Enjoy a seamless experience across all our digital channels. Do business easier, faster and more efficiently.
- » Benefit from personalized inventory recommendations, products and solutions based on your activity and personal preferences



LEARN MORE AT [MYMANHEIM.COM/MARKETPLACE](https://www.myanheim.com/marketplace)

# BUY AND SELL CONFIDENTLY AND EFFICIENTLY THROUGH CHANNELS THAT MAKE SENSE FOR YOUR BUSINESS.

## 2M+

vehicles sold to a digital buyer in 2018

## 150K+

unique visitors per month to Manheim Marketplace digital channels

## 16M+

bids in a digital channel in 2018

### DIGITAL SALE CHANNELS

- » **Manheim.com** – Get instant access to the largest volume of in-auction, dealer lot and OEM inventory. Manheim.com offers relevant information and personalized recommendations for your business.
- » **Simulcast** – Take part in auctioneer-led Simulcast sales across North America, where you can bid in real time wherever you're located.
- » **Manheim Mobile App** – The Manheim app gives you the power of Manheim in the palm of your hand. Instantly scan a VIN barcode and pull results. Search for vehicles and place bids. Buy OVE vehicles or proxy bid on Simulcast vehicles. Manage your Workbook as well as OVE buying activity.
- » **Manheim Express** – Buy Manheim Express inventory right from your mobile phone, or sell inventory right from your lot. Manheim Express gives you the ability to instantly order an inspection, list online, consign to a Manheim physical auction or get a Guaranteed First Bid<sup>SM</sup>.
- » **OVE** – 24/7 marketplace with over 100,000 units available every day from more than 1,000 sellers, including consignors, dealers, finance companies and independent auctions.
- » **Private Stores** – Get early access to pre-lane inventory from large portfolio owners like BMW Group Financial Services, Mercedes-Benz USA, Nissan Infiniti Remarketing and more.
- » **Dealer Direct Events** – Buy and sell inventory directly from dealers' lots, even before it goes to auction, on OVE. Customize your own offsite sale: Sell right off your lot. Buyers pick up inventory from your dealership, saving you time and money on transportation.



MOVE INVENTORY FASTER AND MORE COST-EFFECTIVELY WITH THE CHANNEL OF YOUR CHOICE.